



NYBSA 2024



Norwayne Youth Baseball & Softball Association

Field Fence Banner, Team Sponsor, & Scarlet Cats Sponsor Agreement

NYBSA would like to invite you to use our fields and teams to help promote your business, while also supporting your local youth baseball and softball program. All proceeds from the banner and team sponsors will go directly to field improvements, equipment upgrades, and general purchases.

BANNER SPONSOR: The initial cost is \$400 per banner for 1 year of advertising. Banners will be displayed from the start of April Spring Ball season to the end of October Fall Ball season. Once the banner is purchased, the annual renewal price is \$300. NYBSA will continue to display the original banner until Mother Nature takes her course. When the banner needs replaced, NYBSA will request a reprint and notify the business. Please choose an option which works for your business.

TEAM SPONSOR: Sponsoring a team is an excellent way to promote and advertise a business as well. By sponsoring a team, not only will the team's name become the name of the business, but also it will be listed on social media, GameChanger, and the NYBSA website. The cost to sponsor 1 team for 1 season (spring OR fall) is \$300. The cost to sponsor a team for BOTH seasons (spring AND fall), during the SAME calendar year*, is \$550. (*Calendar year = Jan 1 - Dec 31, 2024)

SCARLET CATS' SPONSOR: Scarlet Cats is the travel baseball/softball division of NYBSA. A business, family, or individual may choose to sponsor a specific team or make a general donation to the entire Scarlet Cats division. A general donation will be divided evenly among all Scarlet Cats teams. Sponsoring Scarlet Cats (whether it's a team, or in general) is also another excellent way to promote and advertise your business. General donations for any amount are always welcome, but an individual team may sell advertising spots on a banner they will hang at each tournament and practice. These spots will be sold for a specific amount.

_____ \$400 Banner: New 1 year agreement

_____ \$300 Banner: Renewal of 1 year agreement (keep current banner)

_____ \$300 Team Sponsorship: 1 season (please specify: _____ Spring _____ Fall)

_____ \$550 Team Sponsorship: 2 seasons (in ONE calendar year*)

_____ \$550 Combination Banner and 1 season Team (with existing banner)

_____ \$700 Combination Banner and 2 seasons Team (with existing banner)

_____ \$600 Combination Banner and 1 season Team (with new banner)

_____ \$750 Combination Banner and 2 seasons Team (with new banner)

_____ Scarlet Cats Sponsorship: (Please specify amount: _____)

Please specify which field to display your banner or if you request a specific team.

___ Bitskay ___ Sheppard ___ Community ___ Slater ___ Mcintire ___ Moore ___ Sterling

Requested Team _____

Sponsor Name _____

Signature _____ Cell _____

**Please mail check AND this signed agreement form to:
Mary Blough, NYBSA
149 Myers St.
Creston, OH 44217**